Where there's a green or ethical option, I always try to choose it.
Rita Verity, Sonia’s Smile

We are reducing poverty through improving quality as well as implementing sustainable farming practices.
Sanjay Kumar, Tea Buyer, Taylors of Harrogate

Who is up for trying to change the world with local food?
Pam Warhurst, Incredible Edible Todmorden

The Oromo Coffee Company has inspired us to continue our focus on the ethical sourcing of produce.
Christina Longden, Director, Lorna Young Foundation

Ecology Building Society, Keighley, puts people and planet first in buildings and for savers such as Rita Verity, Sonia’s Smile, Haworth.

The Lorna Young Foundation in Huddersfield supports social enterprise ventures such as Oromo Coffee.

Taylors of Harrogate is dedicated to the pleasures of good tea and coffee.

Incredible Edible Todmorden grows and campaigns for local food.
During our brief visit to this beautiful blue and green living planet we have a choice: to hurt it or to help it.
Ray Anderson, Founder of Interface

The world is in a bit of a mess isn’t it?
Mark Constantine, Lush inventor and co-founder

If we are completely serious about being ‘carbon free’ we need to rethink the design of our buildings on a large scale.
Craig White, Founder and Director, ModCell

Energy and enthusiasm are everywhere. Find the right catalyst to bring it all together and your business will thrive.
Richard Laverick, Director of Sustainability, ADAS

As a small organisation their contribution makes a big difference.
Pete Lewis, Surfers Against Sewage

Yorkshire Success shows ethical actions in Yorkshire & Humberside. These and other examples from around the UK can be found at www.picturesofsuccess.org.

Pictures of Success challenges the conventional view of success. It shows how companies and others are helping to address poverty, climate change and other pressing issues. It is underpinned by the Earth Charter – ethical principles for building a just, sustainable and peaceful global society in the 21st century.

This poster presentation has been supported by WISE (the Wilberforce Institute for the study of Slavery and Emancipation, Hull) as part of its work on supporting the development of ethical trading practices in the Yorkshire and Humber region. This work has been funded by the Joseph Rowntree Charitable Trust. For further information on the project and on related work contact g.craig@hull.ac.uk

www.picturesofsuccess.org

Surfers Against Sewage protects waves from pollution and marine litter at Scarborough and around the UK coastline.

Lush makes cosmetics and campaigns for rights and justice with shops in Doncaster, Harrogate, Hull, Leeds, Sheffield, York.

Modcell buildings, such as community housing in Bramley, sequester carbon.

ADAS works with farming and the environment e.g. at Duggleby, and provides Helping Hands.

Interface in Halifax provides carpets and aims to be fully sustainable by 2020.